							4241683	3						Date Ent	ered	02/12/2	20		Washington (WJLA	-	Det-
					edule Da	tes	02/13/20-02/14	1/20						Last Mod		02/12/2			By Broadcast Month Feb. 2020	Spots 41	<u>Rate</u> \$29,405.00
		WJLA		Adv	ertiser		Mike Bloomberg	202	) Inc	-D (1339	903)			Entered	•	Mark A	fshar		Grand Total:	41	
0			son Blvd, 6th Floor	Age	ency		Assembly (1603	37)						CO-OP		Vo			Grana rotali.	41	\$29,405.00
		Arlington,	VA 22209	Proc	duct		POLITICAL CAN	IDIDA	TE (	ns) (118	6)			External	#						
				Bran	nd		BLOOMBERG 20	020 (	1292	250)				Demo		A35+					
WJ	LA-TV WASHINGTON, DC			Sale	esperson		HOUSE-WASHI	NGTO	N, W	JLA/GJL	A/EJI	_A (386	59)	Order Ty	-	Norma	I				
				Sale	es Office		WJLA/GJLA/EJL	Α						Package		. =					
	embly			Buy	er Name	1	Kollappallil ,Lau	ra						Commiss		15.00					
	Third Ave			Pho	ne/Fax		(917) 344-5319	/						Commiss	sion	\$4,410	.75				
1	Floor			CPE			MBLM/MBLM/0	124						Net Tota	I	\$24,99	4.25				
Nev	York, NY 10017			Acce	ount Typ	es	Local/Political C	andid	ate A	Agency B	RD			Sales Tax	x						
				Billi	ng Type		Weekly/Irregula	ar													
				Com	nments																
Line	Line Type / Break Typ	e (Ref #)	Dates	Sec	Length	Ri	un Times	SPW	Мо	Tu We	Th	Fr S	a S	u Spots	Rate		Total		Station	Commen	ts Entered
1.	Normal Line / SPOT		02/14/20-02/14/20	2	1:00	9P- ABC-20	0/20 (Friday)					1		1	\$3,060	.00	\$3,060.00	Washingto	n (WJLA)		2/12/20
2.	Normal Line / SPOT		02/13/20-02/14/20	2	1:00	1P- 2P (ES	T)				1	1		2	\$390	.00	\$780.00	Washingto	n (WJLA)		2/12/20
	Normal Line / SPOT		02/13/20-02/14/20	3			eneral Hospital				1	1		2	\$680	_		Washingto			2/12/20
4.	Normal Line / SPOT		02/13/20-02/14/20	2	:30	3:59:27P-   News at 4p	News-ABC 7				1	1		2	\$250	.00	\$500.00	Washingto	n (WJLA)		2/12/20
5.	Normal Line / SPOT		02/13/20-02/14/20	3	1:00	3:59:27P- News at 4p	News-ABC 7				1	1		2	\$430	.00	\$860.00	Washingto	n (WJLA)		2/12/20
6.	Normal Line / SPOT		02/13/20-02/14/20	3	:30		ws-Good Morning				1	1		2	\$130	.00	\$260.00	Washingto	n (WJLA)		2/12/20
7.	Normal Line / SPOT		02/13/20-02/14/20	3	1:00		ws-Good Morning				1	1		2	\$260	.00	\$520.00	Washingto	n (WJLA)		2/12/20
8.	Normal Line / SPOT		02/13/20-02/13/20	3	:30		ABC-Station 19				1			1	\$2,125	.00	\$2,125.00	Washingto	n (WJLA)		2/12/20
9.	Normal Line / SPOT		02/13/20-02/14/20	2	:30	1P- 2P (ES					1	1		1	\$225	.00	\$225.00	Washingto	n (WJLA)		2/12/20
	1																				_,,

CONFIRMATION CONTRACT

Comments:

Date:

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Accepted-Station:

Date:

Accepted-Agency/Advertiser:



WJLA 1100 Wilson Blvd. 6th Floor

Arlington, VA 22209

New York, NY 10017

## 4241683 Contract # **Schedule Dates**

02/13/20-02/14/20 Advertiser Mike Bloomberg 2020 Inc-D (133903)

Agency Assembly (16037) Product POLITICAL CANDIDATE (ns) (1186) Brand

BLOOMBERG 2020 (1292250) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

WJLA/GJLA/EJLA

Kollappallil ,Laura **Buyer Name** Phone/Fax (917) 344-5319 / CPE MBLM/MBLM/0124

Sales Office

**Account Types** Local/Political Candidate Agency BRD Billing Type

Weekly/Irregular Comments

**Date Entered** 02/12/20 **Last Modified** 

No

A35+

15.00

\$4,410.75

\$24,994.25

Normal

**Entered By** 

External #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

CO-OP

Demo

02/12/20 Mark Afshar

By Broadcast Month Spots Feb. 2020 41 Grand Total: 41

Washington (WJLA)

Rate \$29,405.00 \$29,405.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu	We	Th	Fr Sa	a Su	Spots	Rate	Total	Station	Comments	Entered		
9.0.1	Preempt	02/13/20														Washington (WJLA)	Sold Out/Exception - requested to PE by M. Afshar because it cannot place in the			
10.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	4:59:30P- News-ABC 7 News at 5p					1	1		2	\$600.00	\$1,200.0	) Washington (WJLA)		2/12/20		
11.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	5:58:15A- News-Good Morning Washington at 6a					1	1		2	\$600.00	\$1,200.0	) Washington (WJLA)		2/12/20		
12.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	5:59:26P- News-ABC 7 News at 6p					1	1		2	\$425.00	\$850.0	) Washington (WJLA)		2/12/20		
13.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	6:58A- ABC-Good Morning America					1	1		2	\$340.00	\$680.0	) Washington (WJLA)		2/12/20		
14.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	6:58A- ABC-Good Morning America					1	1		2	\$680.00	\$1,360.0	) Washington (WJLA)		2/12/20		
15.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	6:58:46P- Wheel Of Fortu	ne :	1			X	X		1	\$2,890.00	\$2,890.0	Washington (WJLA)		2/12/20		
16.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	6:58:46P- Wheel Of Fortu	ne :	1			Х	х		1	\$1,445.00	\$1,445.0	Washington (WJLA)		2/12/20		
17.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	7:30P- Jeopardy		1			Х	х		1	\$2,125.00	\$2,125.0	Washington (WJLA)		2/12/20		
18.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	7:30P- Jeopardy	:	1			Х	Х		1	\$4,250.00	\$4,250.0	Washington (WJLA)		2/12/20		
			•		COI	NFIF	RM	IATI	101	V C	100	ITI	RAC	T	•					
Accepted-Agency/Advertiser: Date:						Accepted-Station:								Date:	Comments:	Comments:				

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				С	ontrac	t# 424	41683	3							Date En	tered	02/12	/20		Washington (WJLA	1)		=		
					hedule Dat		3/20-02/14								Last Mod		02/12			By Broadcast Month	·	<u>Rate</u>			
		WJLA		Ad	vertiser	Mike	Mike Bloomber			Bloomberg 2020 Inc-D (133903)							Entered By		Mark A	Afshar		Feb. 2020		\$29,405.00	
	20		on Blvd, 6th Floor	Ag	ency	Asser	mbly (1603	, ,						СО-ОР		No			Grand Total:	41	\$29,405.00				
G		Arlington, \	VA 22209	Pro	oduct	POLI	, ,					Externa	l #												
				Bra	and			1BERG 2020 (1292250)					Demo		A35+										
MJL	A-TV WASHINGTON, DC			Sal	lesperson								9)	Order Type	/pe	Norm	al								
				Sal	les Office		/GJLA/EJL		J. 1, 1.	•50 ,	, 050	,	, (500		Package	Deal									
Asse	mbly		1		yer Name		opallil ,Lau								Commis	sion %	15.00								
	Γhird Ave		- 1		one/Fax	•	344-5319								Commis	sion	\$4,41	0.75							
3rd F			- 1	СР		` '									Net Tota	nl	\$24,9								
New	York, NY 10017		- 1		count Type		1/MBLM/0								Sales Ta		<b>Ψ</b> Δ <b>Τ,</b> 3	54.25							
			- 1			Local	/Political C		date A	Agen	ісу Вк	(D													
			- 1		ling Type	Week	dy/Irregul	ar																	
				Co	mments																				
Line	Line Type / Break Typ																								
19.0	Normal Line / SPOT	oe (Ref #)	Dates	Sec	Length	Run Tim	nes	SPW	Мо	Tu	We	Th	Fr S	ı Su	Spots	Rate		Total		Station	Comments	Entere	ec		
20.0		· ,	Dates 02/13/20-02/14/20	Sec 3		Run Tim 9A- Live with Kell		SPW	Мо	Tu	We	Th 1		ı Su	Spots 2		0.00		Washingto		Comments	Entere 2/12/20			
21.0	Normal Line / SPOT	, ,		_	1:00		ly	SPW	Mo	Tu	We	-	1	ı Su				\$680.00	Washingto Washingto	n (WJLA)	Comment		0		
	Normal Line / SPOT Normal Line / SPOT		02/13/20-02/14/20	3	1:00	9A- Live with Kell	ly	SPW	Mo	Tu	We	1	1	ı Su	2	\$340	0.00	\$680.00 \$340.00		n (WJLA) n (WJLA)	Comments	2/12/20	0		
22.0			02/13/20-02/14/20	3	1:00 :30	9A- Live with Kell	ly	SPW		Tu	We	1 1	1 1 1	ı Su	2	\$340 \$170 \$260	0.00	\$680.00 \$340.00 \$520.00	Washingto	n (WJLA) n (WJLA) n (WJLA)	Comments	2/12/20 2/12/20	0		
	Normal Line / SPOT		02/13/20-02/14/20 02/13/20-02/14/20 02/13/20-02/14/20	3 3	1:00 :30 1:00	9A- Live with Kell 9A- Live with Kell 10A- 11A (EST) 11P- News-ABC 7	ly ly 7 News at			Tu	We	1 1 1	1 1 1 X	ı Su	2	\$340 \$170 \$260	0.00	\$680.00 \$340.00 \$520.00 \$770.00	Washingto	n (WJLA) n (WJLA) n (WJLA) n (WJLA)	Comments	2/12/20 2/12/20 2/12/20	0 0 0		
23.0	Normal Line / SPOT Normal Line / SPOT		02/13/20-02/14/20 02/13/20-02/14/20 02/13/20-02/14/20 02/13/20-02/14/20	3 3 3	1:00 :30 1:00 1:00 :30	9A- Live with Kell 9A- Live with Kell 10A- 11A (EST) 11P- News-ABC 7 11p 11P- News-ABC 7	ly ly ' News at ' News at	1		Tu	We	1 1 1 X	1 1 1 X	i Su	2	\$340 \$170 \$260 \$770 \$385	0.00 0.00 0.00 5.00	\$680.00 \$340.00 \$520.00 \$770.00 \$385.00	Washingto Washingto Washingto	n (WJLA) n (WJLA) n (WJLA) n (WJLA) n (WJLA)	Comments	2/12/20 2/12/20 2/12/20 2/12/20	0 0 0		
23.0	Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT		02/13/20-02/14/20 02/13/20-02/14/20 02/13/20-02/14/20 02/13/20-02/14/20 02/13/20-02/14/20	3 3 3 3	1:00 :30 1:00 1:00 :30	9A- Live with Kell 9A- Live with Kell 10A- 11A (EST) 11P- News-ABC 7 11p 11P- News-ABC 7 11p 11:59:56A- News	ly  ' News at  ' News at	1		Tu		1 1 1 X	1 1 1 X X X X	Su Su	2 2 2 1	\$340 \$170 \$260 \$770 \$385 \$170	0.00 0.00 0.00 5.00	\$680.00 \$340.00 \$520.00 \$770.00 \$385.00 \$340.00	Washingto Washingto Washingto	n (WJLA) n (WJLA) n (WJLA) n (WJLA) n (WJLA) n (WJLA)	Comments	2/12/20 2/12/20 2/12/20 2/12/20 2/12/20	0 0 0 0		

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